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## **Prepare to entertain in style with exclusive Provenance Signature Collection**

*Seasonal Living previews exclusive indoor/outdoor furniture line designed  
by Laura Muller at High Point Market*

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Backyard living is taking a trendy turn as more homeowners extend their living space with luxury furniture, and **Signature Trends** will be launching a unique collection at spring High Point Market this June. The [Provenance Signature Collection](#) has been exclusively designed for Seasonal Living by the creative director of Four Point Design Build, Laura Muller.

Muller is an internationally recognized, award-winning designer, builder, author, and advocate for the interior design profession. Her knowledge and experience in promoting wellness coupled with nature-inspired designs are intended to promote positive feelings and experiences that happen with and or around this collection.

“Seasonal Living is beyond thrilled to be working with Laura Muller of Four Point Design & Build,” Seasonal Living CEO Gary Pettitt said. “Laura has created such a beautiful (and timely) collection

that personifies not only her exceptional talent as a designer but a collection that seamlessly moves between indoor or outdoor living specification.”

A recent report uncovered that [78% of people are looking to upgrade their outdoor space](#) right now. As homeowners prepare to start entertaining again, post-pandemic, the trend has been towards creating a paradise in the backyard. Luxurious furniture, elegant fixtures, and deluxe appliances are the new status symbols. Designing a stylish and relaxing outdoor space brings together the natural desire to get outside with the comfort of the indoors.

“When designing the new exclusive Signature Collection for Seasonal Living, I wanted to create an Indoor/Outdoor Collection that was truly seamless and flexible in both spaces (not only in product design but in the material and color palette selections), said Laura Muller, Owner, CEO and Creative Director, Four Point Design Build Inc. “Given what the world has experienced over the last year, I was very mindful in my design intentions towards easy product care and product longevity, as well as creating flexible timeless pieces that would endure the test of time.”



Invoking restful tranquility, the Provenance Signature Collection is intended to augment a wellness experience in any environment. The designs reflect the intimate and abstract intersection of land and coast, and architecture and nature. Few furniture collections provide a truly seamless indoor and outdoor experience, but Provenance Signature pieces enable designers to easily create highly personalized, relaxing environments with fluid transitions between inside and outside spaces.

“This Collection is intended to celebrate my deep connection to nature and the timeless California architecture of my youth, and for the many beautiful memories spent with family on the coast of California,” explains Muller. “My hope is that buyers will sense (in the designs) all the wonderful and familiar natural elements that speak to me from a lifetime in Southern California,” adds Muller.

In this collection, the designer and Seasonal Living have worked closely together over a 15-month period to embrace not only the values of responsible environmental stewardship but also in selecting materials that provide our customers with years of easy product care, which highlights our emphasis on physical and mental wellness in creating products that require minimal care.



The collection will be available for preview at the Hight Point Spring Market from June 5-9. Orders will start shipping in late September. Comprised of three main materials; Fiber-reinforced polymer, ceramic, and Outdoor Wicker, (High density polypropylene) the collection features neutral pieces that reflect elements in nature that provide a sensuous and healing experience, such as stone, sand, earth, fire, and water.



“The Provenance Collection personifies Laura’s commitment to blending highly-refined design style with Wellness intentions to create an initial core collection that exemplifies the casually sophisticated essence of southern California living,” explains Pettitt. “Laura’s experience, professionalism, and enthusiasm working on this project have been a hurricane of fresh air.”

To learn more about the collection, visit: <http://bit.ly/Provenance-Collection> or scan the QR Code below.



### **ABOUT SEASONAL LIVING**

Seasonal Living is a 5x Arts Award winning manufacturer and importer of modern indoor/outdoor furniture, lighting and decorative accessories. Seasonal Living has been in business for 17 years and is well established in both the international residential and hospitality markets.

Seasonal Living shown in Interhall at High Point Market for the past 10 years. Seasonal Living is known for its innovative use of sustainable materials in the production of their furniture as well as for supporting factories around the world that have been involved in small batch artisanal production for generations.

In 2020, Seasonal Living Magazine launched the world's first virtual Designer Showhouse (a 20,000 SF residence is built entirely in the virtual world, set on 20 acres in Malibu, California overlooking the Pacific Ocean) in collaboration with 11 internationally known interior designers and 15 leading KBIS manufacturers. The floor plan reflects a forward-looking perspective on how homes will need to function in an uncertain future, based on the pandemic and changing priorities of luxury homeowners. For more information, click here to tour the Showhouse: <https://www.seasonalliving.com/seasonal-living-magazine/>.

**Follow Seasonal Living on Instagram at: [@seasonal\\_living\\_trd](#)**

### **ABOUT SEASONAL LIVING MAGAZINE**

Seasonal Living Magazine is a separately owned media asset of Gary Pettitt. It is a consumer facing luxury lifestyle shoppable digital magazine published 4 times a year. Its' mission is to encourage people around the globe to live more in harmony with the 4 seasons of Fall, Winter, Spring, Summer, through inspiring images, articles and videos about all things seasonal with respect to Food + Recipes, Design, Wellness, Entertaining and Travel. The Summer issue, out now, is the 13<sup>th</sup> edition of the Magazine this link: <http://seasonalliving.com/seasonal-living-magazine>.

A printed copy of the Magazine is available in the Seasonal Living Showroom (InterHall # IH-506) at the June 2021 High Point Market. For more information and to view all 13 issues, visit: <http://issuu.com/seasonallivingmagazine>.

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