Fixr.com Releases Paint and Color Trends Report 2023



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The past couple of years have seen home design center around serenity and nature, but 2023 is bringing color back. Color can evoke a wide range of experiences, which is why it's such a huge part of interior design. It allows people to express their personalities throughout their homes and create a unique ambience for each and every space. From neutrals with pops of color to botanical patterned wallpaper, 2023 is the year for cheerful, eclectic and dramatic styles which come to life, whilst not completely losing the calming influence of warm neutrals.

LAURA MULLER, Owner and Creative Director of Four Point Design Build Inc., located in Los Angeles, CA contributed to the findings of Fixr.com's Paint and Color 2023 trends report by participating in a survey along with fellow leading experts in the interior design industry. By combining their knowledge and expertise on the latest trends, homeowners and designers get an insight into how to get the best out of home design, and the top ways to stay on-trend going forward.

"For a year-round canvas for seasonal change throughout the year, select a creamy white and warm neutral colors will be your best bet for paint (especially if you are selling your home)" – Laura Muller

Some of the key findings from the report are:

- 58% of experts say neutrals with pops of bold color will be the most popular color palette.
- Earthy tones and warm neutrals will continue to trend in 2023.
- Terracotta will be the most sought-after interior color, according to 50% of designers.
- Wallpaper will be an even bigger trend in 2023, say 63% of experts.
- 52% of interior designers believe botanical is set to be the number one wallpaper pattern.
- Painting a whole room remains the top way to introduce color, according to 57%.
- For selling a home, 82% of experts recommend warm neutrals for interiors, and 74% agree on white for exteriors.

Access to full report: Paint and Color Trends Report 2023

Methodology:

The results featured in this report were taken from a questionnaire which was sent to 203 top experts in the interior design industry, of which there was a 31% response rate. Respondents were asked a mix of multiple-choice and open questions. Some questions allowed for more than one choice as a response. All percentages shown have been rounded to the nearest whole number.

About Four Point Design Build Inc:

Four Point Design Build Inc. is a full-service high-level boutique style residential and commercial interior and architectural design, project and construction management, and consulting firm based in Los Angeles, serving clients nationwide. Owned and led by Interior Designer, Laura Muller, with her husband and Construction Consultant, Cliff Muller, (and with sixty-plus years of combined experience), the husband-wife team thoughtfully and creatively guides all aspects of each project from the birth of the concept through the design and construction phases, to turnkey completion. By customizing, cultivating, and building strong talented multi-disciplinary project teams, they successfully deliver one-of-a-kind timeless and classic projects that exceeds expectation; in their unmistakable signature *Clean Fresh Modern*TM style.

About Fixr.com:

Fixr.com is a home improvement resource with the mission of helping homeowners make the best remodeling decisions. Fixr.com connects homeowners with the best service providers in their area and provides unbiased, thorough, and updated cost guides, price comparisons, and cheat sheets for hundreds of remodeling, installation, and repair projects. The company also releases periodic design and construction trends reports, industry updates, and data visualizations.

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